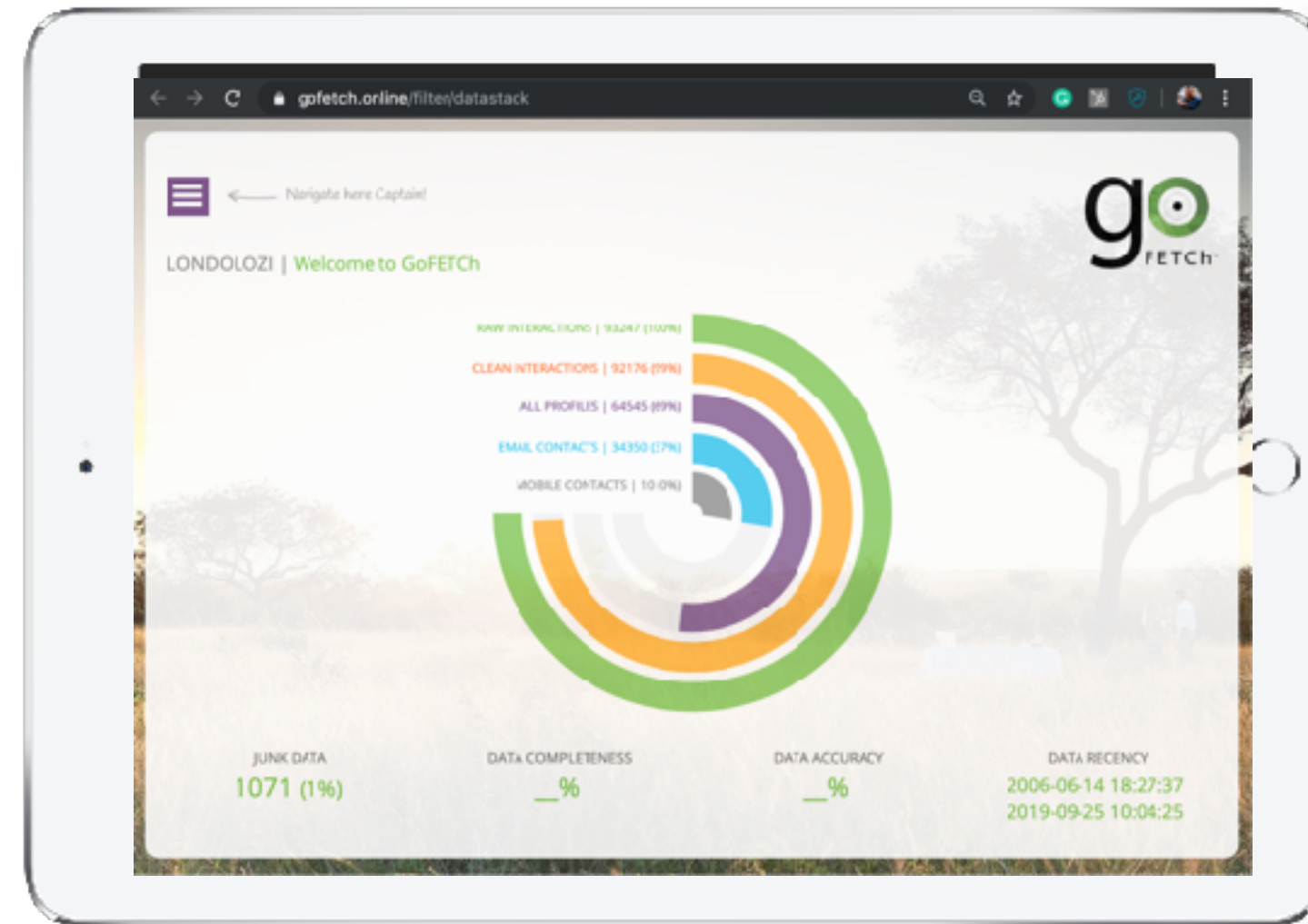# WELCOME TO
GoFETCh

UNLOCK THE POTENTIAL OF YOUR CUSTOMER DATA!

GoFETCh is a unique customer-data solution that is dedicated to **collecting** customer data from across your business and automatically cleaning, segmenting and standardising it.
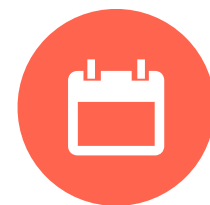
Using this clean data, our unique profiling method provides you with a **single-customer-view**, eliminating your data silos and enabling you to deliver on your sales and marketing objectives with precision.

Most importantly, we simplify your complex-customer-data challenges by connecting with your systems of choice, allowing you to get the most from your existing technology stack and empowering your team to do what they do best.
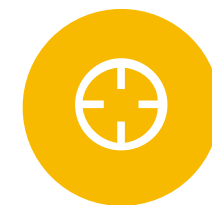
WHAT TO EXPECT

1. Easy access to your customer data from across your systems, webforms and landing pages.
2. Automatically clean, segment, standardise and validate your customer data.
3. Profile your customers and identify value, opportunities and risks.
4. Distribute clean and validated customer data to your systems of choice that need it.
5. Connect with your marketing automation systems to automatically build your marketing audience.
6. Enable personalised and targeted marketing messages.
7. Deliver business-intelligence insights into the hands of your marketing team for action.
8. Measure your conversions from lead through to sales.

FEATURES:

EASY INTEGRATION

DATA MODELLING

SINGLE-CUSTOMER-VIEW

DATA DISTRIBUTION

OUR PROMISE:

1. A flexible and secure hosting environment
2. GDPR and POPI Compliance
3. Simple and easy-to-use interface
4. High touch on-boarding and support